



PENNSYLVANIA INNOCENCE PROJECT

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Please join us to celebrate our 16th anniversary year!

Since we opened in 2009, we have welcomed home 35 innocent people. This May, we will return to the Water Works in Philadelphia for a celebration of homecoming, freedom, and the remarkable volunteers and supporters who make our continued work possible.

Thursday, May 8, 2025 at the Water Works in Philadelphia

Together with clients and supporters, we look forward to welcoming past and current event sponsors, award recipients, pro bono and higher education partners, student interns, and other friends of the Project to this year's special event.

Please make a gift of sponsorship today!

The generous individuals, law firms, and corporations who join us as sponsors can have confidence in giving to the Project. The majority of every dollar we receive provides direct legal and reentry services at no cost to innocent clients. With your support, we are improving outcomes for the wrongfully convicted and advocating for important policy changes that can increase access to justice in our communities and prevent future convictions of innocent people across Pennsylvania.

Information on sponsorship benefits is attached, along with a pledge form that you can use to make a sponsorship commitment. To make your gift of sponsorship online, please visit our event site at PAIP2025.givesmart.com.

Thank you for your consideration and for your support. We could not do this important work without you! **Together, we are unlocking the truth and freeing the innocent.**



PAINNOCENCE.ORG
INFO@PAINNOCENCE.ORG

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PENNSYLVANIA INNOCENCE PROJECT

2025 Event Sponsorship Opportunities

\$30,000 Pillar of Justice Sponsorship: Sponsors joining us at our highest level receive 15 event tickets, a table display celebrating your partnership with the Project, and all of the benefits of sponsor recognition described below.

\$25,000 Defender of Justice Sponsorship: At this level, sponsors receive 12 event tickets and all of the benefits of sponsor recognition described below.

\$20,000 Protector of Freedom Sponsorship: Sponsors joining us at this level receive 10 event tickets and all of the benefits of sponsor recognition described below.

\$15,000 Founders' Circle: Established last year in celebration of the Project's 15th anniversary, the Founders' Circle level of sponsorship offers a special social media feature about your partnership with the Project, 8 event tickets, and all of the benefits of sponsor recognition described below.

\$10,000 Champion of Justice Sponsorship: At this level, sponsors will be recognized in our event programs, in addition to having your name or logo on all print and digital event communications and materials. Champion of Justice sponsors also receive 6 event tickets.

**** All sponsors at the \$10,000 level and above will be recognized as lead Project partners throughout the year in our materials and on our website. ****

\$5,000 Advocate of Justice Sponsorship: Advocate of Justice sponsors will be recognized with your name or logo on all print and digital event communications and materials. Advocate of Justice sponsors also receive 4 event tickets.

\$2,500 Exonerator Sponsorship: Exonerator sponsors will be recognized with your name on all print and digital event communications and materials. Exonerator sponsors also receive 2 event tickets.

\$1,000 Freedom Fighter Sponsorship: Sponsors at this levels will be recognized with your name on all digital event materials and will receive 2 event tickets.

\$500 Friend Sponsorship: Sponsors at this level will be recognized with your name on all digital event materials and will receive 2 event tickets.



**PENNSYLVANIA
INNOCENCE
PROJECT**

**2025 Event Sponsorship Form
Philadelphia Event - May 8, 2025**

*Thank you for your gift! Please indicate an amount and provide sponsor information below.
Return this form to the address below or by email to development@PAinnocence.org.*

\$30,000 \$25,000 \$20,000 \$15,000 \$10,000

\$5,000 \$2,500 \$1,000 \$500

Name (as you would like it to appear in event materials): _____

Guest Name(s) (if available): _____

Primary Contact: _____

Email Address: _____

Address for Gift _____

Acknowledgement: _____

City, State, Postal Code: _____

**Please make checks payable to the
Pennsylvania Innocence Project
1515 Market Street, Suite 300
Philadelphia, PA 19102**

Please note that sponsorship gifts must be received by April 25th to ensure inclusion in digital or print materials as indicated by sponsorship level. Every effort will be made to recognize sponsors if gifts are received after this date, but inclusion in some materials may be impossible. Contact us with any questions at development@PAinnocence.org.

Visit us at PAinnocence.org for full details on all upcoming events.

If you prefer to make a gift of sponsorship online, please visit PAIP2025.givesmart.com.