



PENNSYLVANIA INNOCENCE PROJECT

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Please join us to celebrate our 15th anniversary year!

Since we opened in 2009, we have welcomed home more than 30 innocent people. This May and September, we will celebrate homecoming, honor freed and exonerated clients, and together cast a vision for the next 15 years and beyond. We are proud to honor the legacy of Temple University President JoAnne Epps with the naming of the JoAnne Epps Hero of Justice Award and the presentation of that award to Project clients, in recognition of their sustained fight for justice.

Together with clients and supporters, we look forward to welcoming past and current event sponsors, award recipients, pro bono and higher education partners, student interns, and other friends of the Project to two anniversary events:

Wednesday, May 8, 2024
at the Water Works in Philadelphia

Wednesday, September 25, 2024
at PPG Wintergarden in Pittsburgh

Please consider becoming a sponsor for this year's events. The generous individuals, law firms, and corporations who join us as sponsors can have confidence in giving to the Project. The majority of every dollar we receive provides direct legal and reentry services at no cost to innocent clients and to advocate for important policy changes that can improve outcomes for the wrongfully convicted and prevent future convictions of innocent people across Pennsylvania.

Information on sponsorship benefits is attached, along with a pledge form that you can use to make a sponsorship commitment. To make your gift of sponsorship online, please visit our event site at **PAIP2024.givesmart.com**. To make a gift by check, send your contribution to the address listed on the attached form.

Thank you for your consideration and for your support. We could not do this important work without you! **Together, we are unlocking the truth and freeing the innocent.**

PAINNOCENCE.ORG

INFO@PAINNOCENCE.ORG



In 2024, the Project has earned Candid's Platinum Seal of Transparency - the highest level of recognition offered to nonprofits demonstrating our accountability to our support community. Learn more at [Guidestar.org](https://www.guidestar.org).

Innocence Project® is the registered trademark of the Innocence Project, Inc. and is used under license. The official registration and financial information of the Pennsylvania Innocence Project may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



PENNSYLVANIA INNOCENCE PROJECT

2024 Special 15th Anniversary Events Sponsorship Opportunities

\$25,000 Pillar of Justice Sponsorship: Sponsors joining us at our highest level receive 10 event tickets and all of the benefits of sponsor recognition described below. In addition, custom programming will be made available to interested sponsors on a topic of your choice. Topics may include the anatomy of an exoneration or race and wrongful convictions.

\$20,000 Defender of Justice Sponsorship: At this level, interested sponsors will have a special opportunity to display their materials during one or both of this year's Project events. Our team will coordinate materials with you within two weeks of the event where they are to be displayed, subject to venue specifications. Defender of Justice sponsors also receive 10 event tickets and all of the benefits of sponsor recognition described below.

\$15,000 Founders' Circle: Sponsors joining our featured Founders' Circle with a gift of \$15,000 for our 15th anniversary events will have opportunity for a special social media feature about your partnership with the Project. In addition, interested sponsors will have a special opportunity to display a Project banner or other materials for a part of the year at your location to highlight our partnership and your important investment in innocence work. Our team will coordinate materials with you and times at which they are to be displayed, subject to your facility specifications and availability of materials. Founders' Circle sponsors also receive 8 event tickets and all of the benefits of sponsor recognition described below.

\$10,000 Champion of Justice Sponsorship: All sponsors at this level and above will be recognized as lead sponsors at both the Philadelphia and Pittsburgh events and on the Project website throughout our 15th anniversary year. Champion of Justice sponsors will be recognized in our event programs, in addition to having your name or logo on all print and digital event communications and materials. Champion of Justice sponsors also receive 6 event tickets.

\$5,000 Advocate of Justice Sponsorship: Advocate of Justice sponsors will be recognized with your name or logo on all print and digital event communications and materials. Advocate of Justice sponsors also receive 4 event tickets.

\$2,500 Exonerator Sponsorship: Exonerator sponsors will be recognized with your name on all print and digital event communications and materials. Exonerator sponsors also receive 2 event tickets.

\$1,000 Freedom Fighter and \$500 Friend Sponsorships: Sponsors at these levels will be recognized with your name on all digital event materials and will receive 2 event tickets.



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2024 Special 15th Anniversary Events Sponsorship Form

*Thank you for your gift! Please indicate an amount and provide sponsor information below.
Return this form to the address below or by email to development@PAinnocence.org.*

___ \$25,000 ___ \$20,000 ___ \$15,000 ___ \$10,000 ___ \$5,000

___ \$2,500 ___ \$1,000 ___ \$500 Other Amount \$ _____

Name (as you would like it to appear in event materials): _____

Guest Name(s) (if available): _____

Primary Contact: _____

Email Address: _____

Address for Gift _____

Acknowledgement: _____

City, State, Postal Code: _____

**Please make checks payable to the
Pennsylvania Innocence Project
1515 Market Street, Suite 300
Philadelphia, PA 19102**

Send in this form, or [click here](#) to make your gift of sponsorship online!

GIVE ONLINE

Please note that sponsorship gifts must be received by April 26th to ensure inclusion in digital or print materials as indicated by sponsorship level. Every effort will be made to recognize sponsors if gifts are received after this date, but inclusion in some materials may be impossible. Contact us with any questions at development@PAinnocence.org. Return to our site with full details on the Philadelphia Annual Celebration [here](#).