



PENNSYLVANIA INNOCENCE PROJECT

ANNUAL CELEBRATION

THURSDAY, OCTOBER 6, 2022
PHILADELPHIA AND PITTSBURGH

The Pennsylvania Innocence Project is coming together to celebrate our 13th year! We are thrilled to return to an in-person celebration in two locations with clients and supporters this October.

Since our establishment in 2009, the Project has participated in the exoneration of 21 clients; 3 more have obtained their freedom and are still fighting to clear their names. Together, they lost a total of 472 years to the criminal legal system and spent an average of 22 and a half years wrongfully imprisoned.

Join us on October 6th to celebrate the remarkable strength of our recently released and exonerated clients and to honor volunteer attorneys who give countless hours of their time to fight on behalf of the wrongfully convicted. This year's award recipients are:

Maureen Rowley Award
Michael Wiseman,
Wiseman & Schwartz LLP

**Edward D. Ohlbaum
Volunteer Attorney Award**
Reed Smith LLP

Hero of Justice Award
Thomas B. Schmidt III,
Troutman Pepper
Hamilton Sanders LLP



Please consider joining us as a sponsor for the Annual Celebration.

The Project relies on event sponsorship as an important foundation of support for our growth. Attached are sponsorship levels and benefits and a form that can be completed and returned with your contribution to the Project. You can also donate online:

PAinnocence.org/Annual-Celebration-2022
info@PAinnocence.org

The Innocence Project is the registered trademark of the Innocence Project, Inc. and is used under license. The official registration and financial information of the Pennsylvania Innocence Project may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



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SPONSORSHIP OPPORTUNITIES

DEFENDER OF JUSTICE

\$50,000

Sponsors at this level receive access to customized live educational or other event programming; personal outreach from the Project; 10 complimentary event tickets with nametag ribbons for guests of the sponsor indicating their affiliation and level of sponsorship; and acknowledgement during event remarks, during any credits on-screen when virtual or recorded event elements are shared, in printed event materials, and in online event materials, including on the Pennsylvania Innocence Project website and dedicated social media posts about the event sponsorship.

PILLAR OF JUSTICE

\$25,000

Sponsors at this level receive personal outreach from the Project; 8 complimentary event tickets with nametag ribbons for guests of the sponsor indicating their affiliation and level of sponsorship; and acknowledgement during event remarks, during any credits on-screen when virtual or recorded event elements are shared, and in printed and online event materials.

CHAMPION OF JUSTICE

\$10,000

Sponsors at this level receive 6 complimentary event tickets with nametag ribbons for guests of the sponsor indicating their affiliation and level of sponsorship and acknowledgement during event remarks, during any credits on-screen for virtual or recorded event elements, and in printed and online event materials.

All sponsors will have opportunity to contribute to our *Comment Wall* - a digital space hosted on the Project website and displayed on-screen during the event - as sponsors and supporters help us *Write the Story of Justice*.

Sponsors at the above levels will also be acknowledged as key supporters on the Project website throughout the year and in the 2022 Annual Report, and guests will receive special invitations to receptions, screenings, or other events hosted by the Project.



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SPONSORSHIP OPPORTUNITIES

ADVOCATE OF JUSTICE

\$5,000

Sponsors at this level receive 2 complimentary event tickets and acknowledgement in printed and online event materials, including the sponsor name and logo on signage displayed during the event, on the Pennsylvania Innocence Project website and 2022 Annual Report, and in dedicated social media posts about the sponsorship.

EXONERATOR

\$2,500

Sponsors at this level receive 2 complimentary event tickets and acknowledgement in printed and online event materials, including the sponsor name on signage displayed during the event, on the Pennsylvania Innocence Project website and 2022 Annual Report, and among social media posts about the event and sponsors.

FREEDOM FIGHTER

\$1,000

Sponsors at this level receive 2 complimentary event tickets, acknowledgement of the sponsor name in printed and online event materials and in the 2022 Annual Report, and opportunity to post a short comment on our event *Comment Wall*.

FRIEND

\$500

Sponsors at this level receive 2 complimentary event tickets, opportunity to post a short comment on our *Comment Wall*, and acknowledgement on the Pennsylvania Innocence Project website and in the 2022 Annual Report.

FRIEND FROM AFAR

\$250

Unable to join us for the event? Sponsors at this level will be able to view the event or recording remotely, will receive a special gift mailed prior to the event, will be able to leave a comment on our *Comment Wall*, and will be acknowledged on the Pennsylvania Innocence Project website and in the 2022 Annual Report.



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SPONSORSHIP OPPORTUNITIES

Thank you for your gift! Please indicate an amount and provide sponsor information below.

— \$50,000 ___ \$25,000 ___ \$10,000 ___ \$5,000 ___ \$2,500

— \$1,000 ___ \$500 ___ \$250 Other Gift Amount \$ _____

Name (as you would like it to
appear in event materials):

Primary Contact (if different):

Email Address:

Address for Acknowledgement:

City, State, Postal Code:

**Please make checks payable to the
Pennsylvania Innocence Project:**

1515 Market Street, Suite 300
Philadelphia, PA 19102

Please note that sponsorship gifts must be received by September 30th to ensure inclusion in digital or print materials as indicated by sponsorship level. Sponsors wishing to contribute to the Comment Wall will be asked to do so by September 30th so that content can be screened and posted.

PAINNOCENCE.ORG
INFO@PAINNOCENCE.ORG

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